



## Media Release

# Pre-Launch Success!

Investors.com.au Pty Ltd are currently developing and testing an online real estate portal to promote investment properties to local, national and international property investors.

Russell Robertson a spokesman for investors.com.au said, “We are simply filling a gap in the market. We are responding to real estate agents and property developers requests for a real estate portal to market their investment properties.”

Investors.com.au has a unique advanced search engine, which can separate the investment properties form non-investment properties, making the search for investment properties much easier.

Ray White has recently approved investors.com.au as an official supplier to all Ray White offices nationally.

“We set our website apart from our competitors in the fact that we do not charge real estate agents to list on our websites”. Since making the beta version of the website live the site has experienced a large increase in the number of visitors.

Investors.com.au accept listings through automatic xml feeds. This enables the company to keep the overheads down and continue providing FREE service to real estate agents and property developers Australia-wide.

Mr Robertson says, “ We are pleased with the early development of the site and we will also launching a commercial portal website realestatecommercial.com.au and a prestige portal website locationlocationlocation.com.au early in 2008”

Investors.com.au official launch will be in late January 2008.

END

Please visit [www.investors.com.au/media](http://www.investors.com.au/media)